

FLORIDA WEST ARTS

Florida West Arts is a 501(c) 6 IRS tax exempt organization and a professional gallery of the arts. Its mission is to improve the conditions in the arts in Southwest Florida. The gallery exhibits traditional, contemporary and new directions in art

SCROLL DOWN TO THE APPLICATION AT THE END OF THE MEMBERSHIP PROSPECTUS

NEW APPLICANTS MUST FIRST
APPLY FOR THE MEMBERSHIP JURY PROCES.

Apply for the no fee jury process by sending 3 to 6 JPEG images of artwork - to info@floridawestarts.com. Include a request to be juried as a member, your name, e-mail address and phone number. Regional artists can also make an appointment to have their artworks viewed at the gallery by calling 239.948.4427. Images can also be sent on a CD. If you are accepted, complete the membership application, and follow the instructions for completing the membership process at the end of this prospectus and on the membership application.

FOR EXHIBITING ON A REGULAR BASIS, AT FLORIDA WEST ARTS
GALLERY, THERE ARE TWO KINDS OF MEMBERSHIPS: BASIC
PROFESSIONAL GALLERY MEMBERSHIP AND FEATURED
ARTIST PROFESSIONAL GALLERY MEMBERSHIP

Benefits for both include: Exhibiting on a regular basis without entering juried exhibitions; the entry fee for the Artescape Florida West Juried Exhibition; and the fees for some multimedia arts events. The membership fee does not include the fee for the Florida West Arts National Juried Exhibition. In addition, other benefits include admission free attendance at the receptions for exhibitions and other events of the season; a 10% discount on the retail price of art or for a special event; promotion and feedback; and e-mail updates with schedules of events, invitations and other items of interest. For the sale of an artist's work, the artist receives 60% of the sale price.

Florida West Arts Professional Gallery Memberships
BASIC PROFESSIONAL GALLERY MEMBERSHIP. FEE: \$280. **Includes the benefits outlined above. An artist joining in this category of membership exhibits two or more artworks, on a regular basis, depending on size.**

ARTIST WEB PAGE ADD-ON TO BASIC PROFESSIONAL GALLERY MEMBERSHIP. FEE: \$90. A member's web page on ARTgalleryflorida.com – our gallery on the web -- includes the artist's own one person show, (14 jpg images of artwork), a biography, the artist's statement and a personal photograph.

ARTIST IN RESIDENCE DESIGNATION ADD-ON TO GALLERY MEMBERSHIP. FEE: \$250. An Artist in Residence's artworks are featured in a 2 or 3 person show in the gallery in Florida; and the artist conducts a demonstration or seminar.

FEATURED ARTIST PROFESSIONAL GALLERY MEMBERSHIP. FEE: \$260 FOR TWO MONTHS. Pay for two months (\$260) with the application. There is a six month minimum. In addition to the membership benefits listed above, this category includes your own web page on our online gallery - ARTgalleryflorida.com - at no extra cost - and a continuous dedicated space, in the Florida gallery, to exhibit approximately 6 to 10 artworks (depending on size) all of the time. Only a limited number of Featured Artist memberships are available.

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**Option1. Postal mail application and fees to: Florida West Arts at:
25987 S. Tamiami Trail Ste 97 Bonita Springs, FL 34134. Option 2. Complete the
application process, and pay by credit card by calling 239.948.4427.**

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SCROLL DOWN TO THE MEMBERSHIP
APPLICATION



FLORIDA WEST ARTS MEMBERSHIP APPLICATION

An artist applying for the first time must apply for our no fee jury process. First, send an e-mail, including 3 to 6 JPEG images to info@floridawestarts.com. In the e-mail include a request for membership, artist's name, e-mail address and phone number. If accepted for membership, complete the application process and pay the fees by credit card by calling 239.948.4427; or, send the application and fees by postal mail. COMPLETE THE FOLLOWING: NAME:

ADDRESS:

PHONE:

E-MAIL:

PLACE AN X NEXT ON THE APPROPRIATE LINES:

Florida West Arts Professional Gallery Memberships 2010-2011

- Basic Professional Gallery Membership. Fee: \$280. **Includes exhibiting on a regular basis in the gallery in Florida; the fee for the Artscape Exhibition; and the other benefits of membership. It does not include the fee for the Florida West Arts National Juried Exhibition.**
- Artist Web Page Add-On to Basic Professional Gallery Membership. Fee: \$90. **The ARTgalleryflorida Artist's page on our gallery on the web includes a one person show, a personal photo and a biography for an artist who is already a member of our gallery in Florida.**
- Artist in Residence Designation Add-On to our Gallery Membership. Fee: \$250. **An Artist in Residence's artworks are featured in a 2 or 3 person show in our Florida gallery; and the artist conducts a seminar.**
- Featured Artist Professional Membership. Fee: \$260 for a two month period. **A Featured Artist Membership includes a dedicated gallery space, for 6 to 10 artworks, depending on size; an ARTgalleryflorida web page; the fee for the Artscape Exhibition; and the other benefits of membership. It does not include the fee for the Florida West Arts National Juried Exhibition.**

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If you are postal mailing this form, send it with a check for the fees to:
Florida West Arts 25987 S. Tamiami Trl Ste 97 Bonita Springs FL 34134

If you are postal mailing, for credit card payment complete the following:

Check (X): Visa ___ M/C ___ AMEX ___
Name on Card: Credit Card #:
Expiration Date: Signature Here:

Add Billing Address, for the credit card, if it is not the same as the address above: