



For Members and Nonmembers

A PROSPECTUS FOR THREE EXHIBITIONS AT THE  
INTERNATIONAL DESIGN CENTER

**Artescape~FLORIDA WEST 2009 EXHIBITIONS II & III AND  
“The Artist Within.....A PRELUDE TO SPRING” EXHIBITION  
OPEN TO ARTISTS WHO CREATE 2 & 3 DIMENSIONAL  
ARTWORKS.**

**ARTESCAPE FLORIDA WEST EXHIBITION II: FEBRUARY 7 – 25 ~ “A  
PRELUDE TO SPRING” EXHIBITION: MARCH 7 – 25 ~ ARTESCAPE  
FLORIDA WEST EXHIBITION III: APRIL 4 – 24**

**AN APPLICATION AND ENTRY FORM FOLLOWS THE PROSPECTUS**

**Introduction.** You may enter Artescape Florida West 2009 – a fine art competition - and “The Artist Within.....A Prelude to Spring” without becoming a member of Florida West Arts. If, however, you pay the entry/jury fee to enter all 3 exhibitions you will become a member of Florida West Arts and be eligible for other exhibitions and multimedia arts events.

**The Challenge of “The Artist Within.....A Prelude to Spring” Exhibition.** This exhibition is presented by Florida West Arts and the Southwest Florida Symphony working together. In addition to the exhibition there will be a musical presentation. **There is a challenge presented to the artist who enters “The Artist Within” Exhibition:** In these uncertain times, it is time to “push the envelope” and produce our best works. The arts should not simply mirror society, but help to bring society forward. So reach down into your artist soul and create some works that represent the inner self.

**Entry Deadline.** The deadline to enter Artescape Florida West 2009 Exhibition II is January 19, 2009. The deadline to enter “The Artist Within.....A Prelude to Spring” is February 17, 2009. The deadline to enter Artescape Florida West 2009 Exhibition III is March 10, 2009.

**Fees.** The total entry/jury fee for all three Florida West exhibitions, including membership in FLORIDA WEST ARTS, is \$80. The nonmember entry jury fee for one exhibition is \$30; and for two exhibitions the fee is \$50. By entering two Artescape 2009 exhibitions, an artist has two opportunities to qualify for the **Artescape Florida West 2009 Awards.**

**Eligibility.** The exhibitions are open to artists who create 2 or 3 dimensional artworks including original oils, acrylics, watercolors, mixed media, collage, fine art photography, sculpture, pottery, constructions and more To enter, an artist submits a completed application, the required fee and the required jpg images of artworks entered. In addition, the artist must follow the guidelines herein presented. A jury notice will be sent, with further instructions, to all artists who enter.

**Location.** The exhibitions take place at the FLORIDA WEST ARTS SHOWCASE at the INTERNATIONAL DESIGN CENTER in Estero Florida, An Artescape Florida West 2009 Exhibition will also be featured on [www.floridawestarts.com](http://www.floridawestarts.com) .

### **Jury Process and Jpg Image Requirements.**

1. An artist submits up to 3 jpg images of artworks for each exhibition entered. The jpg images must, by the deadline, be sent as separate attachments to an e-mail to [info@floridawestarts.com](mailto:info@floridawestarts.com) - or on a photo CD by postal mail to the address in # 4 below. Slides will not be accepted. If sent by e-mail, the artist's name, address, phone # and e-mail address must be included. If the required images are submitted on a CD by postal mail, the CD must have the artist' name and e-mail address on the CD.
2. By submitting the images, the artist agrees to allow them to be used for promotional purposes. Jpg Images must be sized small enough for easy processing (400 kb.'s or smaller).
3. The file name for each jpg image is to be the artist's name and the title of the piece.
4. The completed entry form and fees are to be sent by postal mail to our postal mail box. If the required jpg images are on a CD, the CD must accompany the entry form and fees. The postal mail address is:

*Florida West Arts ~ 21301 S. Tamiami TRL ~ STE 320 PMB 311 ~ Estero, FL 33928*

**Conditions for Entry.** Artworks accepted for each exhibition may not exceed 60 inches in height or width. Two dimensional artworks must be either 'gallery wrapped' or simply framed; and must be wired for hanging. Works on paper must be matted and framed under Plexiglas. IMPORTANT: A label must be attached to the back of each two dimensional artwork to include: the artist's name and the title of the piece. The label on a three dimensional piece must be on the bottom of a piece - or appropriately attached to the piece. All artworks must be less than five pounds in weight or the artist may be asked to make special arrangements for hanging or displaying. For each artwork sold, the retail prices must include a Florida West Arts commission of 50%.

**2008 Artescape Florida West Awards.** Best in Show Award: The artist will be awarded a "ONE PERSON SHOW" with 12 artworks. Awards of Distinction: Each artist, in this category, will exhibit 8 artworks in a group show. Awards of Artistic Achievement: Each artist, in this category, will exhibit a minimum of 6 artworks in a group show. At its discretion, the jury may also award a free Florida West Arts membership, for the next season, to any and all award winners.

FOR FURTHER INFORMATION CALL 239.948.4427 OR E-MAIL TO [info@floridawestarts.com](mailto:info@floridawestarts.com)

# **Artescape~Florida West 2009 Exhibitions II & III and “The Artist Within.....A Prelude to Spring” Exhibition Entry Form**

Sign & mail a copy with the fee to Florida West Arts. .Send images, as separate attachments, by E-Mail to [info@floridawestarts.com](mailto:info@floridawestarts.com) – or on a Photo CD. Use this form for all three exhibitions. If you enter each show separately, download and print three copies of this form.

**Name:**

**E-Mail:**

**Address:**

**Phone:**

Check one:     \$30 entry fee for one exhibition     \$50 entry fee for two exhibitions

\$80 entry fee for all three exhibitions including Florida West Arts membership

### **LIST DESCRIPTIVE INFO FOR ARTWORKS TO BE CONSIDERED BY JURY:**

| <u>Title</u> | <u>Medium</u> | <u>Size (H x W)</u> | <u>Retail Price</u> |
|--------------|---------------|---------------------|---------------------|
|--------------|---------------|---------------------|---------------------|

**Entries for Artescape Exhibition II (Deadline to Enter January 19):**

1.

2.

3.

**Entries for “The Artist Within.....A Prelude to Spring” (Deadline to Enter February 17):**

4.

5.

6.

**Entries for Artescape Exhibition III (Deadline to Enter March 10):**

7.

8.

9.

**A Jury Notice will be sent with specific instructions.** As the undersigned artist, I agree to leave on consignment the artworks selected by the jury. Artworks remain the property of the artist, until they are sold. For a sale, the artist receives, 50% of the retail price. Florida West Arts, Inc. receives 50%. If a work is sold, the customer pays shipping and delivery charges. If a work is not sold, the artist pays for any shipping and delivery charges both to and from the exhibition. **On each of the artworks, on a label on the rear or bottom, the artist’s name, and the title of the work must be printed. Paintings, Drawings, Prints or Photos must be framed or gallery wrapped and wired for hanging.** The artist is responsible for insuring his or her artworks. There is security; however, the International Design Center, Florida West Arts and their sponsors do not assume liability for theft, burglary or damage. Third party agreements are not recognized by the presenters or sponsors of the exhibitions and other events. Florida West Arts has the right to use images of the artist’s artworks, and information provided by the artist, for promotional purposes. \*Approval to the above stated terms is signified by the signature below:

**\*Artist’s Signature:**

**Date Signed:**

**Mail with fee to: Florida West Arts 21301 S. Tamiami TRL STE 320 PMB 311 Estero, FL 33928**

To pay by credit card contact us by calling 239-948-4427